

II Open Workshop A-C-M BCN (‘Ageing-Communications-Media’)

October 17th, 2012

IN3 – Open University of Catalonia

- 09:40 AM Workshop check-in
- 10:00 AM Opening and introduction to works of the international network
- PART ONE: Cell phones and older people**
- 10:10 AM **Keynote presentation:**
The elderly and the mobile phone
Rich Ling (IT University of Copenhagen)
- 11:10 AM What are mobile phones for? Comparing seniors in four cities
Mireia Fernández-Ardèvol (Open University of Catalonia)
- 11:40 PM Coffee break**
- 12:00 AM Elders and the use of mobile phones in Romania: First results of semi-structured interviews
Loredana Ivan (National School of Political Science and Public Administration (SNSPA), Romania)
- 12:30 PM “I’m G-Mom on the phone”: Remote grandmothering, cell phones and inter-generational dis/connections
Barbara Crow (York University, Toronto)
Kim Sawchuk (Concordia University, Montreal)
- PART TWO: ICTs among the elderly people**
- 01:00 PM Digital games for positive ageing and a cultural profile of older people’s experiences with ICT
Josep Blat (Pompeu Fabra University, Barcelona)
Sergio Sayago (Carlos III University, Madrid)
- 01:30 PM Break**
- 03:00 PM Can tablets support the creative collaboration among elderly?
Margarida Romero (Open University of Catalonia)
Elena Barberà (Open University of Catalonia)
- PART THREE: Theory and practices of active ageing**
- 03:30 PM Active dreaming as active ageing in *Étoile des aînés*
Line Grenier (Université de Montréal)
Kim Sawchuk (Concordia University, Montreal)
- 04:00 PM Mediation and mediatization: What media theory has to learn from participatory media research with older adults
Kim Sawchuk (Concordia University, Montreal)
- 04:30 PM Closure of the II Open Workshop A-C-M BCN
- 04:40 PM End**

Practical information

When: Wednesday, October 17th, 2012.

Where: William Mitchell Room, IN3 – Open University of Catalonia, Media-TIC Building, 7th Floor, Roc Boronat Street 117, E-08018 Barcelona.

Sessions will be held in English.

Limited capacity.

Please confirm assistance via e-mail to Daniel Blanche (dblanchet@uoc.edu) by October 11th.

Organized by: [Mobile Communication, Economy & Society Research Program](#)
IN3-Open University of Catalonia
As an activity of the [Ageing-Communications-Media Network](#)

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